

Perception of learning communication using google meet in Malikussaleh University environment

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Abstract

The purpose of this study is to analyse how learning communication is carried out at Malikussaleh University using google meet which is carried out during online learning. This research uses qualitative methods. The data collection methods used are interviews, observation and documentation. Data sources come from primary data and secondary data. The data analysis techniques used are data reduction, data presentation and conclusion drawing. The results of this study are that learning communication using google meet is considered less effective in learning and has advantages and disadvantages when used during learning. using google meet has disadvantages such as requiring a stable signal, using a lot of quota, and consuming a large mobile phone memory capacity because lecture material is sent via email or whatsapp, then a little difficult to be interactive and an inadequate learning environment causes unfocused learning and sore eyes and fatigue due to staring at the screen for a long time and many students become passive.

Keywords: google meet; learning communication; strategy;

Introduction

Education is very important for everyone to improve one's quality of life and is useful for building a better nation and country for the future. the next generation. Education does not have a minimum or maximum age or caste limit for everyone because everyone has the right to get an education for a more advanced life. Educational activities including learning is an activity that should not fail and to achieve the desired learning it must be designed and designed as well as possible for the purpose to be achieved.

However, the education that is felt now has shifted from being done face-to-face in the classroom to learning at home. With the alarming virus causing Covid-19 sufferers to continue to grow, there is a new policy in the world of education with face-to-face learning temporarily eliminating online learning. With the transfer of learning methods, there are new changes made by lecturers as teachers by thinking about new innovations with how to most effectively convey material so that students can understand and capture material well so that the lecture atmosphere becomes active. Online-based learning activities using digital learning is the most appropriate and effective solution so that the learning process can still be carried out as well as possible even though it is done online. In the learning process there is a learning media where there are information delivery activities such as science, information and skills. Learning media also has communication activities with the term learning communication.

The learning process carried out online using Google Meet has positive and negative impacts for lecturers and students. By using google meet, lecturers are expected to provide learning materials as well and creatively as possible so that students are not bored and pay attention during the learning process. Because of the new changes in the education system, the learning process is carried out face-to-face (offline) now changes to online because it is influenced by the covid pandemic that occurred at the end of 2019 which caused all learning activities to be replaced by online so that it has a big impact on students. This is the reason for researchers in thesis research, namely analysing learning communication through google meet at Malikussaleh University.

Literature Review

Learning Communication

Communication is the delivery of information, ideas, thoughts, feelings, expertise from the communicator to the communicator in order to influence the communicant's mind and get feedback as feedback for the communicator so that it can be measured whether the message conveyed to the communicator is successful or not. Communication is needed in various human activities, especially in terms of education. Learning success is said to be successful if communication is well established and there is *feedback* in learning between lecturers and students. The essence of the learning process is none other than the learning activities of students in achieving a teaching goal, teaching goals will of course be achieved if students try actively to achieve them, the activeness of students here is not only required from a physical perspective, but also from a psychological perspective. According to Sagala (2009, 167) the learning process is to build meaning/understanding by the learner of the filtered information experience.

Online Learning

Online learning stands for learning in the network which means learning takes place using a digital *platform* with the help of the internet that is used by students to carry out the learning process by not being done face-to-face. Internet-based learning allows learners or *facilitators* not to be in the same place. The utilisation of video *conferencing* technology based on internet technology allows learners to be anywhere as long as they are connected to a *computer* or *android* network. Learning which part of the process takes place with the help of internet network is called *online learning*.

Google Meet

Google Meet is an *online meeting* service developed by *Google* and one of the online video communication services. The *google meet* service is a combination of *google chat* and *google hangouts* with developments that are more specialised in *online* meetings. This application was first launched in 2007. *Google meet* is an application used for *online* learning media to provide explanations of learning materials to be delivered to students from different places (*online*). This use makes it easier for users to learn effectively even though it is done indirectly in the classroom (*virtual*). *Google Meet* can be used in various mobile devices, from computers, laptops to *Android-based* phones. This service can be easily accessed on the meet.google.com website. Lecturers can select "New meeting" to start the meeting. Students can join by entering the *meeting* code and *password* provided by the lecturer, or directly by pressing the *meeting link* that has been shared by the lecturer. Furthermore, the Lecturer and Students are connected in one video.

Research Methods

This research uses qualitative methods that are expected to run systematically with observation, interviews and also complemented by the results of documentation. This approach is intended to obtain information about various conditions that are responses and views on learning communication using *google meet* in the Malikussaleh University environment. This research involved 10 informants consisting of 7 students and 3 lecturers of Malikussaleh University.

Research Results and Discussion

The results of this study are divided into several discussions, among others: Unimal students said that the use of *google meet* media as an alternative medium for the learning process was quite beneficial. This is because *google meet* media is very helpful and easy to use by unimal students. In general, this *google meet* media has existed since before the distance learning policy. Information was obtained from unimal students that the average of them complained about the signal. Although the signal is not an internal part of the *google meet* media, if the signal of unimal students experiences interference, the learning process that takes place will also be disrupted. Starting from leaving the meeting room by itself, intermittent sound quality, unclear image quality, and when students on camera, but other students do not show the faces or images of students who are experiencing signal interference.

Effectiveness of Using Google Meet

Google Meet as a learning media is included in the medium category (quite effective) and others state that Google Meet media is considered less effective in learning activities by most students because it requires a large enough quota when used and a network that must remain stable. However, most students are not constrained by the use of Google Meet in online learning. related to the use of Google Meet for students.

Pros and Cons of Google Meet App

The advantage of google meet is the White Board feature, where we can create words or writings in this feature. the advantages of this white board can be used for means of explaining images or numbers. The number of attractive display options is also another advantage of Google Meet, with a video conference display that can be adjusted according to our wishes, then we adjust the layout and choice of positions that are right and good. This good display is very much needed, because with a good display every meet user will be satisfied and comfortable. One of the disadvantages of Google Meet is that there is no data saving feature. With no data saving feature, it is likely that when using this application it will be very wasteful of internet quota. So that we have to prepare more quota so that we will not experience complaints. In addition, a stable internet network is not needed, not just a fast network but a stable network. Because with a stable network google meet can operate properly and work well. Then, students have difficulty understanding the lesson and it is difficult to be interactive even though this does not always happen, but generally the teaching and learning process that is carried out online causes the learning process to not be interactive.

Conclusion

From the results of the research that has been carried out, it can be concluded that the form of learning communication using google meet has advantages and disadvantages that occur in Malikussaleh University. The advantages felt are that learning can continue despite the pandemic conditions that occur and can learn with the material presented. It can be said that it is not going well because what is obtained from informants states that communication experiences obstacles. Obstacles such as poor signal cause communication to not run optimally so that communication becomes poor during learning.

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